What You Think Drives Your Decisions vs

What Actually Does

Audit your inner Watchman. It's not who you think it is.

WHAT YOU THINK



Logic



Strategy



Experience



Data



Intuition



Confidence



Gut Feeling



Discipline

WHAT'S ACTUALLY DRIVING IT

Biology

Sleep, hormones, hydration

Emotions

Ego, Fear, Unresolved Tension

Subconscious

Old beliefs, Trauma, Programming

Mental Overload

Multitasking, Distraction, Noise

Feedback Blindness

Echo Chambers, Confirmation Bias

Lack of Clarity

Undefined Vision, Moving Targets

Cognitive Shortcuts

Pattern matching, Mental Laziness

Unexamined Defaults

"This is how we've always done it'

If you don't **Watch the Watchman**, something else will run your life.

Want early access to the system?

